# Town of Amherst's Arts and Culture in Public Places

# Decorative Treatment for Traffic Signal Cabinets Initiative – 2020

## **Artist's Information Document**

The overall theme for the Town of Amherst Arts & Culture in Public Places (ACPP) Board arts initiatives is: **Beautiful Amherst** 

Traffic Box Theme: Amherst is Arts & Culture

Approval of Color Design Specifics:

Approval of the design is required by the Town of Amherst Arts & Culture in Public Places (ACPP) Board. This is to ensure compliance with New York State requirements for permitting as well as that our community's values are being upheld. Since receiving the permit is subject to approval of the artist's preliminary drawing, the deadline for submitting a *drawing in color or black and white with a description of the colors to be employed* to the board for approval is Friday, April 24.

## Final Selection of the Artists:

All ACPP Board approved submissions will be presented on the ACPP webpage for a community vote and final selection.

## Do's and Don'ts and Regulations:

Below is a summary of the Do's and Don'ts as well as the NYS Department of Transportation TSMI 16-04 regulations. *Please make sure to read these regulations. All artwork and subsequent painting of the boxes must be in compliance with these regulations*. Review of these requirements will be discussed in an informational meeting which will be held in June/July. Participation in this meeting is required of all selected artists.

#### Paint and Brushes:

We'll provide the paint - Rustoleum brand - an oil-based enamel as well as mixing cups and roller paint tray(s). This will include the primary colors, black, white and paint thinner for cleanup.

Each artist will be provided with one can of each color (32 fl. oz.). If additional paint is required, please let us know. Once the box is completed, the artist should return the left-over paint and paint thinner for usage by another artist.

We will also provide "wet paint" signs and yellow caution tape with stakes for you to use while you are working on painting your Traffic Box.

We're assuming artists will supply their own brushes.

## Drop Cloths, Blue Tape and Rags:

We will supply these items. Please return any items that can be reused.

## Preparation of the Boxes:

We will be prepping the boxes for you, including priming, making them ready to paint. Each artist should perform any cleaning/washing of the box prior to painting.

#### Timing of Actual Painting:

The temperature must be above 50 degrees F and humidity below 85%. Therefore June, July and August are prime painting months. Once painting of the box is begun, it is expected the artist will complete painting of the box within a reasonable time period, as weather permits. The box will not be left incomplete for lengthy periods unless there is inclement weather.

#### Clean up:

Artists are responsible for the daily clean-up of the site as well as at the completion of the project.

#### Marketing and Publicity:

We have created a website for this initiative. We like to provide a photo gallery of the process, from start to finish. Therefore, we request artists take photos of the painting process (or at the beginning of each painting day) and provide these photos to the ACPP Board (amherstpaintedboxes@gmail.com) so that we can upload them to the website for public viewing. Along with the photo gallery of the painting process, the artists are to provide a short biography as well as any commentary concerning the creation process or the inspiration for your art design.

#### Honorarium:

\$100 for painting the assigned Traffic Box as outlined in this form, regardless of the number of artists participating in painting of the assigned box.

If you are chosen to paint one of the 2020 Traffic Boxes, to receive payment of the honorarium, the following must have been received and approved by a representative of the Board:

- Sign this form confirming your understanding and agreement of participating and abiding with the project requirements outlined in this form and the NYS Dept of Transportation TSMI 16-04 regulations (attached).
- Provide the project timeline photos, bio, and Artist's commentary write-up.
- From the ACPP Board, receive satisfactory completion notification of this project.
- Complete the W9 and Vendor information form (will be provided later).
- Provide an invoice, which must be approved by the designated ACPP Board Member.

Artist's Name
Artist's Signature