



IMAGINE AMHERST, INC.

Funded by a grant from NYS-USA

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# Joint Technical and Working Committee Meeting

## August 10, 2016

# Agenda

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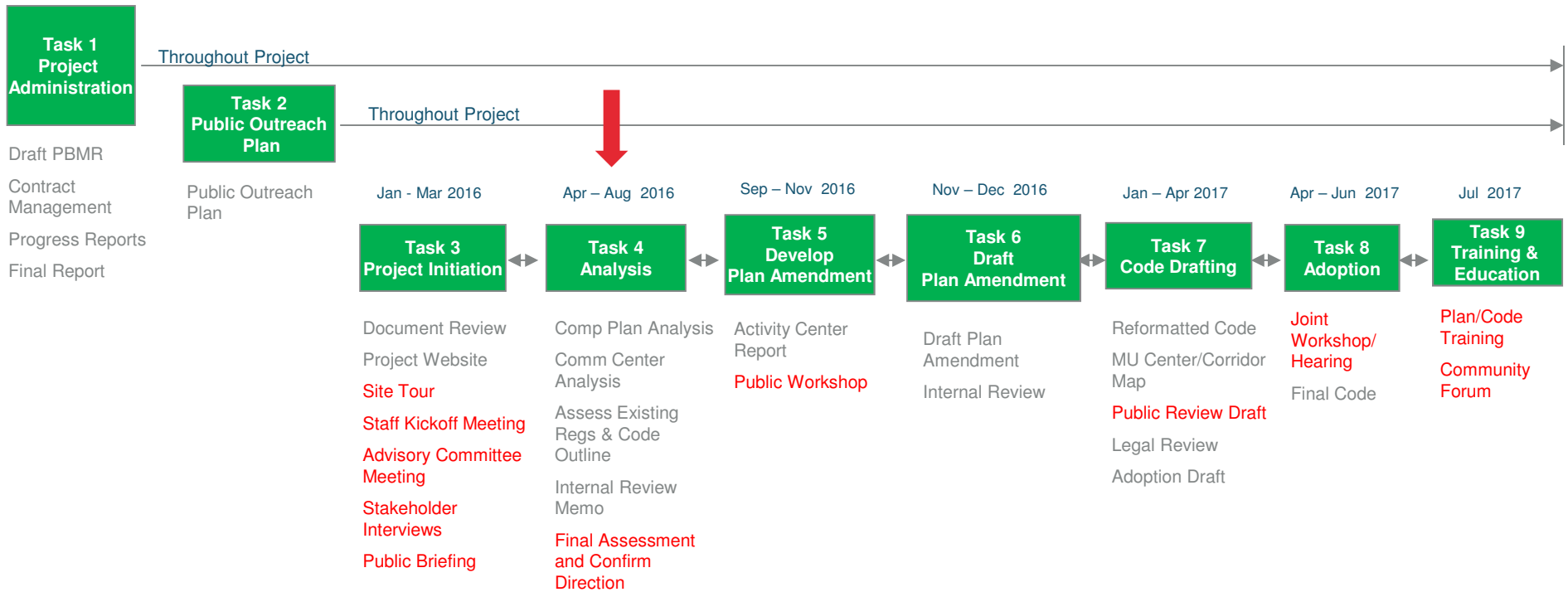
- Introductions
- Project / Status
- Tour Review
- Outreach
- Charette Preparations
- Commercial Center Typologies and Selection
- ▶ Planning Board Brief - Next Meetings
- Public Comment

## Imagine Amherst - Project

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Imagine Amherst is a project to reimagine and improve the Town's commercial and mixed-use centers so they work better with surrounding neighborhoods and communities, and better encompass the vision that residents desire for the Town as expressed in the Comprehensive Plan and implemented through its zoning.

# Project



Note: Events in red occur during a Consultant visit

Schedule is dependent on pace of approval of project products

## Task 4.2 Commercial Center Zoning Analysis

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Conduct a review of existing zoning districts applied in the planned commercial centers (regional, community, neighborhood, and traditional) and investigate potential new districts and provisions (if any) required to implement the Comprehensive Plan...

- *Recommend sites in the Town to serve as pilot locations for establishing new approaches to zoning.*

## Tour Review

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- Committee Tour – June 20, 2016
- Stakeholder Tour – July 29, 2016

# Page Visits **by Month**

IMAGINEAMHERST.COM

MONTH	YEAR	VISITS
MARCH	2016	556
APRIL	2016	212
MAY	2016	221
JUNE	2016	194
JULY	2016	1574

# Total Views | MEETING VIDEOS

MEETING	DATE	VIEWS
Working Committee Meeting	05/25/16	77
Working Committee Meeting	04/26/16	27
Town Hall Meeting	03/09/16	40
Planning & Zoning Committee	03/08/16	50



# Social Media

FACEBOOK 

**136 LIKES**



## GENDER

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58% Women

41% Men

## HOMETOWN

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Buffalo - 87

Amherst - 19

Lancaster - 3

# Town of Amherst

Mixed Use Activity Center Plan and Zoning

FOLLOW ALONG ONLINE:

-  [ImagineAmherst.com](http://ImagineAmherst.com)
-  [www.facebook.com/ImagineAmherst](https://www.facebook.com/ImagineAmherst)
-  [www.twitter.com/ImagineAmherst](https://www.twitter.com/ImagineAmherst)



# Public Design Charrette Schedule

All events are open to the public. Come help us develop a comprehensive plan and zoning code for Amherst!

SATURDAY September 24	SUNDAY September 25	MONDAY September 26	TUESDAY September 27	WEDNESDAY September 28
Hands-On Workshop 9 am - 12:30 pm	Open Design Studio 9 am - 7 pm	Open Design Studio 9 am - 5 pm	Open Design Studio 9 am - 7 pm	
		Lunch & Learn 12 - 1 pm	Lunch & Learn 12 - 1 pm	
		Drop-In Open House 6 pm - 8 pm		Work-In Progress Presentation 7 pm

 Locations are TBD.

# Get Involved!

 [ImagineAmherst.com](http://ImagineAmherst.com)

 [www.facebook.com/ImagineAmherst](http://www.facebook.com/ImagineAmherst)

 [www.twitter.com/Imagine](http://www.twitter.com/Imagine)

The charrette includes a variety of ways to provide input, share ideas and get involved. Come help us shape the future of Amherst

## Hands-On Workshop

Saturday, September 24, 9 am - 12:30 pm.

Join us for a presentation about Amherst, the public input process and the development of the comprehensive plan and zoning code. After the presentation, break into small groups and draw your vision for the future, highlighting problems and identifying opportunities. Ideas from each group will then be reported back to participants.

## Open Design Studio

Sunday, September 25 - Tuesday, September 27 (see reverse for hours).

The design studio will be open to the public for most of the charrette, so stop in and see what the team is up to, share your ideas and check out the process. This is an opportunity to provide input as plans are evolving!

## Lunch and Learn

Monday, September 26 and Tuesday, September 27, 12 - 1 pm.

Bring your lunch and watch a presentation on a specific aspect of the project. The presentation focus will be determined shortly.

## Drop-In Open House

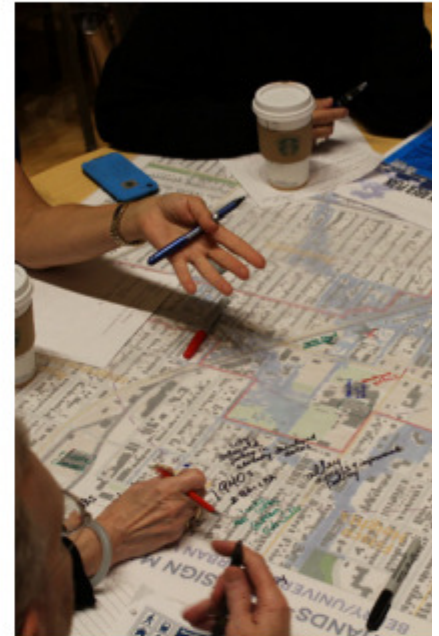
Monday, September 25, 6 - 8 pm.

Stop by the open house to see work so far, ask questions and offer ideas. The event is informal, so come by whenever you can that evening and comment on the progress!

## Work-In Progress Presentation

Wednesday, September 28, 7 pm.

Attend the work-in progress presentation to see a summary of the charrette week, view progress so far and learn about next steps. After the presentation, check out drawings from the week that will be hung around the room.



# Commercial Center Typologies and Selection

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## Planning Board Brief - Next Meetings

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### Planning Board Brief

- August 18, 2016, Town Hall

### Committee Meetings

- September 6, 2016 – Town Board Briefing, 6:00 p.m. at Town Hall
- September 7, 2016 – Joint Committee Meeting, 7:00 p.m. at Village Hall

### Public Workshop / Charette

- September 24 - 28

## Public Comment

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Please use the microphone and state your name before speaking

