## **Appendix B**

Preferred Development Survey Summary

## **OVERVIEW**

The Preferred Development Survey is designed to gauge participants' opinions about the style, type and scale of development in a given area (e.g. city, town, village, corridor, etc.)

The survey used in the Transit Road process included more than 60 images depicting transportation and land use scenarios that are related in some way to the Transit Road corridor.

Participants were asked to rank each image of a scale of 0 to 10 (with 0 being least favorable and 10 being most favorable). The scores for each image were then tallied and averaged. The results that follow indicate the overall average for each image as well as the averages of the individual stakeholder groups and/or participant groups. The images and their results have been grouped by category (commercial, residential, right-of-way, etc.)







Overall Average: 3.7 North Average: 3.5 South Average: 4.8 C.L. Average: 3.1 Clarence: 3.7

Amherst: 3.7





Overall Average: 6.3 North Average: 5.8 South Average: 3.3

**Community Leader Average: 8.4** 

Clarence: 7.0 Amherst: 5.8





Overall Average: 5.4 North Average: 5.8 South Average: 5.0 CL Average: 5.8 Clarence: 6.1

Amherst: 4.7



Overall Average: 6.1 North Average: 4.7 South Average: 5.7 CL Average: 6.8 Clarence: 5.7 Amherst: 6.2



Overall Average: 3.1 North Average: 4.3 South Average: 2.3

**Community Leader Average: 3.1** 

Clarence: 3.9 Amherst: 2.3



Overall Average: 5.6 North Average: 6.5 South Average: 5.2 CL Average: 5.3 Clarence: 5.9 Amherst: 5.2



**Overall Average: 2.3** North Average: 3.3 **South Average: 2.3** 

**Community Leader Average: 1.8** 

Clarence: 2.6 Amherst: 2.2



**Overall Average: 5.0 North Average: 3.3** South Average: 4.5 **CL Average: 6.0** Clarence: 5.0 Amherst: 4.8







Overall Average: 3.0 North Average: 5.0 South Average: 3.0 CL Average: 2.0 Clarence: 3.4 Amherst: 2.7



Overall Average: 7.1 North Average: 7.3 South Average: 6.5 CL Average: 7.5 Clarence: 7.1 Amherst: 6.8







Overall Average: 3.9
North Average: 4.8
South Average: 4.0
CL Average: 3.4
Clarence: 5.0
Amherst: 3.1



Overall Average: 6.8 North Average: 8.0 South Average: 6.0 CL Average: 6.9 Clarence: 7.7 Amherst: 6.2



Overall Average: 3.4 North Average: 4.3 South Average: 3.7 CL Average: 2.5 Clarence: 5.0

Amherst: 2.3



Overall Average: 7.0 North Average: 6.0 South Average: 6.8

**Community Leader Average: 7.6** 

Clarence: 6.7 Amherst: 7.2



Overall Average: 3.0 North Average: 5.0 South Average: 3.0 CL Average: 2.0 Clarence: 3.4 Amherst: 2.7



Overall Average: 6.7 North Average: 5.8 South Average: 6.5 CL Average: 7.4 Clarence: 6.3 Amherst: 6.7



Overall Average: 5.9 North Average: 8.0 South Average: 4.8 CL Average: 5.9 Clarence: 5.7

Amherst: 5.4



Overall Average: 7.3 North Average: 6.8 South Average: 6.8 CL Average: 8.4 Clarence: 6.9 Amherst: 7.6



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Overall Average: 3.5 North Average: 4.3 South Average: 3.5 CL Average: 3.3 Clarence: 4.6

Amherst: 2.5

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Overall Average: 5.9 North Average: 5.5 South Average: 5.8

**Community Leader Average: 6.3** 

Clarence: 5.9 Amherst: 6.2







Overall Average: 3.4 North Average: 5.5 South Average: 2.5 CL Average: 3.0 Clarence: 4.1

Amherst: 3.0

Overall Average: 5.9 North Average: 5.5 South Average: 5.8

**Community Leader Average: 6.3** 

Clarence: 5.9 Amherst: 6.2 6





Overall Average: 2.1 North Average: 3.8 South Average: 1.3

**Community Leader Average: 1.4** 

Clarence: 2.4 Amherst: 2.0



Overall Average: 7.1 North Average: 7.3 South Average: 6.5 CL Average: 7.5 Clarence: 7.1 Amherst: 6.8







**Overall Average: 1.8** North Average: 2.5 **South Average: 1.3 CL Average: 1.8** 

Clarence: 2.0 Amherst: 1.9



**Overall Average: 7.6** North Average: 7.5 **South Average: 6.3 CL Average: 8.5** Clarence: 7.3 Amherst: 7.6





Overall Average: 3.6 North Average: 5.5 South Average: 2.8 CL Average: 3.3 Clarence: 3.6 Amherst: 3.2



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Overall Average: 5.6
North Average: 7.3
South Average: 3.2
CL Average: 6.9
Clarence: 7.0
Amherst: 4.3



Overall Average: 4.5
North Average: 4.0
South Average: 7.0

**Community Leader Average: 3.4** 

Clarence: 4.4 Amherst: 4.8







Overall Average: 6.3 North Average: 6.0 South Average: 5.2 CL Average: 7.5 Clarence: 6.1 Amherst: 6.1



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Overall Average: 4.2 North Average: 5.8 South Average: 4.7 CL Average: 3.1 Clarence: 3.7 Amherst: 4.5



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Overall Average: 5.8 North Average: 6.0 South Average: 4.0 CL Average: 7.3 Clarence: 7.0 Amherst: 4.8



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**Overall Average: 3.7** North Average: 3.8 **South Average: 2.8 CL Average: 4.4** 

Clarence: 4.3 Amherst: 3.0



**Overall Average: 6.4** North Average: 5.0 **South Average: 5.8 CL Average: 7.8** Clarence: 6.4

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Amherst: 6.2







**Overall Average: 2.5** North Average: 3.0 **South Average: 2.2 CL Average: 2.3** Clarence: 3.1 Amherst: 1.9



**Overall Average: 5.4** North Average: 5.8 **South Average: 4.3 CL Average: 6.1** Clarence: 6.1 Amherst: 4.4



**Overall Average: 5.4** North Average: 5.8 **South Average: 4.3 CL Average: 6.1** Clarence: 6.1 Amherst: 4.4



**Overall Average: 6.2 North Average: 5.3** South Average: 5.0 **CL Average: 7.6** Clarence: 6.9 Amherst: 5.4



Overall Average: 1.4 North Average: 1.3 South Average: 1.3 CL Average: 1.3 Clarence: 1.0

Amherst: 1.8



Overall Average: 6.1 North Average: 4.3 South Average: 6.0 CL Average: 7.1 Clarence: 6.1 Amherst: 5.8



**Overall Average: 2.2** North Average: 2.0 **South Average: 1.5** 

**Community Leader Average: 2.5** 

Clarence: 3.4 Amherst: 1.8



**Overall Average: 8.2** North Average: 8.5 **South Average: 7.7 CL Average: 8.3** Clarence: 7.4 Amherst: 8.7



Overall Average: 5.0 North Average: 4.3 South Average: 5.2

**Community Leader Average: 5.1** 

Clarence: 5.1 Amherst: 5.0



Overall Average: 8.0 North Average: 7.3 South Average: 7.7 CL Average: 8.6 Clarence: 7.4 Amherst: 8.3





25

Overall Average: 1.8 North Average: 3.3 South Average: 1.3 CL Average: 1.4 Clarence: 2.6

Amherst: 1.5



Overall Average: 4.2 North Average: 5.8 South Average: 4.7 CL Average: 3.1 Clarence: 3.7 Amherst: 4.5



**Overall Average: 3.1 North Average: 4.8 South Average: 4.0 CL Average: 1.5** Clarence: 4.1

Amherst: 2.7





**Overall Average: 4.1** North Average: 3.8 **South Average: 3.0 CL Average: 5.1** Clarence: 3.6

Amherst: 3.9





**Overall Average: 6.3 North Average: 6.3** South Average: 5.8 **CL Average: 6.5** 

Clarence: 5.3 Amherst: 7.0



**Overall Average: 4.8 North Average: 3.3 South Average: 5.0 CL Average: 5.0** Clarence: 3.9

Amherst: 5.2



**Overall Average: 4.8 North Average: 3.3 South Average: 5.0 CL Average: 5.0** Clarence: 3.9 Amherst: 5.2



**Overall Average: 8.4** North Average: 7.3 **South Average: 8.5 CL Average: 8.9** Clarence: 7.3 Amherst: 9.2



Overall Average: 5.8 North Average: 7.0 South Average: 5.2

**Community Leader Average: 5.8** 

Clarence: 6.0 Amherst: 5.8



Overall Average: 6.7 North Average: 5.8 South Average: 6.3 CL Average: 7.4 Clarence: 5.9 Amherst: 7.2



Overall Average: 2.8 North Average: 2.5 South Average: 1.3 CL Average: 4.3

Clarence: 3.1 Amherst: 2.4



Overall Average: 7.0 North Average: 6.0 South Average: 7.0 CL Average: 7.9

Clarence: 6.1 Amherst: 7.4



Overall Average: 3.8
North Average: 4.8
South Average: 3.2
CL Average: 3.6
Clarence: 3.4
Amherst: 4.2



Overall Average: 6.2 North Average: 4.5 South Average: 6.8 CL Average: 6.9 Clarence: 6.4 Amherst: 5.8



**Overall Average: 4.4** North Average: 4.0 **South Average: 5.8 CL Average: 3.9** 

Clarence: 4.9

**Amherst:** 

4.3



**Overall Average: 6.3 North Average: 5.3** South Average: 6.5 **CL Average: 6.9** Clarence: 5.9 Amherst: 6.5



Overall Average: 4.4 North Average: 4.0 South Average: 5.8 CL Average: 3.9 Clarence: 4.9

Amherst: 4.3



Overall Average: 6.6
North Average: 6.5
South Average: 6.8
CL Average: 6.9
Clarence: 7.1
Amherst: 6.4







**Overall Average: 4.2 North Average: 5.3** South Average: 5.2 **CL Average: 3.0** Clarence: 4.3

Amherst: 3.9



**Overall Average: 4.9** North Average: 5.3 **South Average: 6.0 CL Average: 4.1** Clarence: 4.6

Amherst: 5.0

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Overall Average: 4.3 North Average: 5.0 South Average: 5.0 CL Average: 3.4

Clarence: 3.0 Amherst: 5.0



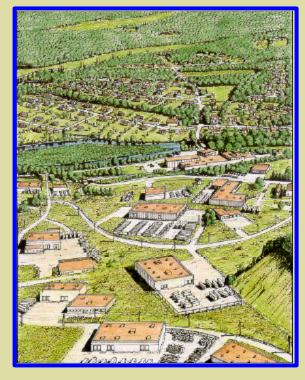
Overall Average: 6.4 North Average: 6.0 South Average: 4.5

**Community Leader Average: 7.8** 

Clarence: 6.3 Amherst: 6.5







Overall Average: 4.9 North Average: 5.3 South Average: 5.3 CL Average: 4.6 Clarence: 5.1

Amherst: 4.5

Overall Average: 7.2 North Average: 6.5 South Average: 5.8 CL Average: 8.6 Clarence: 7.6

Amherst: 6.4



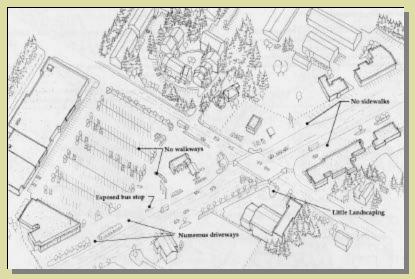


**Overall Average: 4.1 North Average: 5.5 South Average: 5.0 CL Average: 2.8** 

Clarence: 4.4 **Amherst: 3.8** 

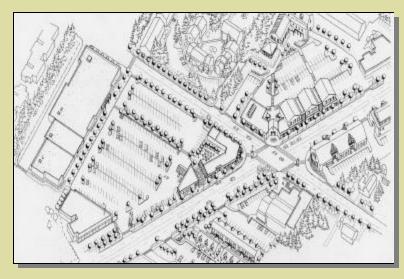
**Overall Average: 6.8 North Average: 7.0 South Average: 5.2 CL Average: 8.1** Clarence: 7.7 Amherst: 5.8





**Overall Average: 4.3** North Average: 5.3 **South Average: 5.2** 

**CL Average: 3.1** Clarence: 4.4 Amherst: 4.2



**Overall Average: 7.0** North Average: 7.0 **South Average: 6.2 CL Average: 8.0** Clarence: 7.6

Amherst: 6.5